

Associated General Contractors of Tennessee

Target leaders in Tennessee's \$5.3 billion construction industry

The Association Advantage

- Members are **leaders in the industry** including general contractors, subcontractors, architects, engineers, suppliers and service providers.
- **Your message will reach 100 % of our membership**, as well as members of AIA and ACEC.
- Tennessee's construction is a **\$5.3 billion** industry.
- Our members are involved in **all sectors of commercial and industrial construction**, including:
 - Building
 - Construction Management
 - Design/Build
 - Heavy
 - Highway/Bridge
 - Industrial

Projects members are working on this year include:

Hemlock Semiconductor Plant.....	\$1.2 billion
Music City Center.....	\$415 million
Omni Nashville hotel.....	\$250 million
Tennessee State Capitol Renovations.....	\$8.2 Million

To target the contractors working on these projects and many more including AIA and ACEC members, contact your Naylor representative today!

For more information, please contact:

Megan Berger

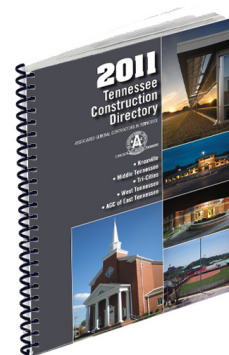
Project Leader
 Naylor, LLC
 Toll-free: (800) 369-8220, ext. 3472
 Direct: (352) 333-3472
 mberger@naylor.com



In Print

Connecting you with members throughout the year.

Tennessee Construction Directory



Our directory reaches key decision-makers in commercial, industrial utility, heavy highway and public works construction. Our members use this annual directory as a trusted, comprehensive resource guide for the Tennessee construction industry throughout the year.

Who We Are

AGC of Tennessee is the leading voice in the Volunteer State for the construction and building industry with **a special emphasis on the needs and objectives of the general contractor**. It is comprised of four regional offices: Tri-Cities Branch, Knoxville Branch, Middle Tennessee Branch and West Tennessee Branch.

To learn more about AGC of Tennessee, visit:

www.tnagc.org



THE ASSOCIATED GENERAL CONTRACTORS OF TENNESSEE

Dear Advertiser,

We invite your advertising participation in the *2012 Tennessee Construction Directory*, the annual publication of the Associated General Contractors of Tennessee. Information listing for all AGC of Tennessee members is included in annual dues payment; therefore, all members will be included in the directory. The publication gives you access to over 800 firms year round!

Our *2012 Tennessee Construction Directory* will be distributed to all members including contractors, subcontractors, key suppliers, architects, and engineers. The directory contains pertinent contact information that our members use throughout the year. Your advertisement will have the opportunity to target those purchasers and decision-makers in one of the most rapidly growing markets in the construction industry.

Once again, we are working with Naylor, LLC, as publisher of the directory, recognizing their more than 40 years of experience with trade association publications. We are confident that the professionals at Naylor will provide us with top quality publications that will enhance the growing reputation of our association. When a representative from Naylor contacts you, please consider allocating part of your advertising dollars to our publication.

On behalf of the Associated General Contractors of Tennessee, I thank you in advance for your advertising support.

Best Regards,

William B. Young
Executive Vice President

Net Advertising Rates*

Revisions and Proofs: \$50.00
Position Guarantee: 15% Premium

Position	Full Color	Black-and-White
Double Page Spread	\$3,369.50	N/A
Outside Back Cover	\$3,099.50	\$2,439.50
Inside Front or Inside Back Cover	\$2,629.50	\$2,189.50
Tab Position	\$2,339.50	\$1,949.50
Full Page	\$1,959.50	\$1,629.50
2/3 Page	\$1,669.50	\$1,389.50
1/2 Page	\$1,259.50	\$1,049.50
1/3 Page	\$959.50	\$799.50
1/4 Page	\$759.50	\$629.50
1/6 Page	\$589.50	\$489.50
1/8 Page	\$479.50	\$399.50

Advertising Specifications

Production Services

Naylor provides professional ad assembly to non-agency clients at no charge

Artwork Requirements

All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi. High-res PDF, EPS, TIFF and JPEG files are accepted. Images from the Web are not suitable for printing. All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift. All screen and printer fonts as well as linked images must be supplied if not embedded in the file.

Roster Trim Size: 5.75" x 8.5"

Note: Text placed outside the live area within any full-page or DPS ads may be cut off. Please keep text within the live area at all times.

DPS Live Area: 10.75" x 7.5"
Full Page Live Area: 5" x 7.5"

**Any member who purchases a display ad of 1/2-page or larger will receive a FREE member logo in the Alpha and Area listing sections of the Directory.*

Logo not included in classification listing section.

Ad Material Upload

Go to the Naylor Website at www.naylor.com and under the Client Support section click "Ad Upload." Locate your publication code, advertising order number and advertising code in the box at the top right-hand side of your advertising space contract. Simply fill in your company's contact information along with these three pieces of information, browse for your file and click "Submit." Changes or corrections resulting from problems of supplied material will be billed at cost plus 15%.

Proofs and Revisions

Proofs of ads produced by Naylor are available upon request at a charge of \$50. Revisions are rework for Naylor and are subject to a \$50 surcharge.

Advertiser indemnifies Naylor and the Association against losses or liabilities arising from this advertising. Naylor assumes no liability whatsoever, except to the extent of a one-time paid advertisement of the same specification, in the next or similar publication, if any proven or admitted errors or omissions have occurred. Payment is due upon receipt of the invoice. Interest shall be charged at 2% per month compounded to yield 26.82% per year on overdue accounts. Revisions to previously submitted ad copy are subject to additional charges. A charge of \$30.00 will be levied for returned checks. In the event of a contract cancellation, the advertiser or agency agrees to repay Naylor any discounts granted for multiple insertions less any discount applicable for the number of insertions completed in the contract. All cancellations must be received in writing prior to the advertising sales deadline. All premium positions are non-cancelable. Prices are net of agency commission. Ads may also appear in an online version of the publication(s). HBG-R0012

2010-2011 Membership Directory



Past Advertisers

Our communications program is made possible solely through advertiser support. We appreciate the investment that our advertisers make with AGC of Tennessee and strongly encourage our members to do business with vendors that support our association. Members know that they can confidently select the quality products and services featured within the official resources of AGC of Tennessee.

ALL Crane Rental of Tennessee	King Electrical
Allen, Summers, Simpson, Lillie & Gresham, PLLC	Lehman-Roberts
Battles & Battles Tile, Inc.	Leitner, Williams, Dooley & Napolitan, PLLC
BB&T Insurance Services, Inc.	Maxwell Roofing & Sheet Metal
Black Construction Concrete, LLC.	McDonnell Insurance, Inc.
Blind Ambition of TN. LLC	MCDR, Inc.
Bradley, Arant, Boulton, Cummings LLP	Mid South Prestress, L.L.C.
Breeding Insulation Co.	Mid-South Equipment
Brentwood Services Administrators, Inc.	Mobile Mini, Inc.
Coast Software, Inc.	Morgan Contractors, Inc.
Coble Trench Safety, Inc.	Nortrax, Inc.
Comptrust-Tennessee Self Insured Trust	P & C Construction
Cooper Drywall & Painting	Palmer Engineering
Cuts, Inc.	Phoenix Aerial Photography
Demo Plus	Power Equipment Company
E. Luke Greene Co., Inc.	River Bend Materials, Inc.
EastTenn Rent-Alls/Bobcat of The Mountain Empire	Roadtec, Inc.
Electric Power Board Association	RSS Insurance LLC
Elliott Amquip LLC	Scott Construction Equipment Co.
Ergon Asphalt & Emulsions, Inc.	Stowers Machinery Corporation
Fox Brothers Electric Motor Svc., LLC	Superior Distribution Co. LLC
Fullen Dock & Warehouse, Inc.	Superior Fire Protection, Inc.
General Shale Brick	Tennessee 811
Gerdau Ameristeel	Thompson Machinery
Gwyn Sales, Inc.	TIS Insurance Services
Henard Metal Fabricators, Inc.	Travis Electric Co.
Highways, Inc.	Vulcan Materials Co.
Interstate Mechanical Contractors, Inc.	Wasco, Inc.
Irby	Willlocks Brothers Co., Inc.
J and B Construction, Inc.	Wolfe & Travis Electric Company
	Woods Equipment Co., Inc.



Tennessee Construction Directory

Index of Advertisers Categories

Our publication features an Index of Advertisers section in which your company will be listed under the category of your choice with the page number of your ad. When our members are in the market for a specific product or service, they can search the Index of Advertisers and quickly locate advertisers that specialize in that category.

One free category is included with any size ad and additional categories are only \$20 each. *If your product or service is not listed below, a new category can be created for you.*

- Accountants
- Aerial Survey
- Aggregates
- Airlines
- Aluminum
- Architects
- Asphalt & Asphalt Products
- Asphalt Paving & Maintenance
- Attorneys
- Auction Services
- Banquet & Conference Facilities
- Barricades
- Barristers & Solicitors
- Benefits
- Blasting
- Blueprinting/Reprographics
- Bonding
- Bonds
- Boom Repair
- Building Materials
- Building Wiring Consultation
- Buried Pipe & Cable Locators
- Catch Basins
- Certified Public Accountants
- Civil Engineering Products
- Cleaning Concrete, Sealing & Floor
- Commercial Vehicle Equipment
- Community Colleges
- Concrete Cutting & Coring
- Concrete Products
- Concrete Sawing & Drilling
- Construction & Trades Councils
- Construction Castings
- Construction Clean-Up Rough & Final
- Construction Engineers
- Construction Equipment
- Construction Labor Relations
- Construction Management
- Construction Publications
- Construction Safety Programs
- Construction Specialties
- Construction Support Services
- Corrosion Control
- Craft Council
- Crane Rentals & Service
- Cranes & Hoists
- Credit Unions
- Crushed Stone
- Customized Vehicles
- Demolition
- Design & Consulting Engineers
- Design Build
- Dewatering
- Diamond Saw Blades
- Doors
- Drainage
- Drainage Castings
- Drilling/Blasting Contractors
- Drug & Alcohol Testing
- Dump Trucks
- Electrical Contractors
- Elevator Contractors
- Elevator Sales & Service
- Employment Agencies
- Environmental Consultants
- Environmental Services
- Equipment
- Equipment Rentals
- Erosion Control
- Excavating Equipment
- Fasteners
- Fencing
- Fire & Sprinkler Systems
- Fire Protection
- Floor Care
- Flooring
- Forklifts
- Fuel Suppliers
- General Contractors
- Grading
- Granite
- Guardrails
- Guniting
- Hazardous Waste Removal
- Heavy Equipment & Trailer Suppliers
- Heavy Hauling
- Highway Engineering
- Hotels/Motels
- Insulating Contractor
- Insurance
- Interior Finishing
- Investment Funds
- Iron Works
- Job Safety Programs
- Kitchen Cabinets
- Labor Group
- Labor & Staffing Agencies/Temporary Employment Agencies
- Landscape Contractor
- Lubricants
- Management Consultants
- Material Handling Specialists
- Mechanical Contractors
- Mechanical Insulation Contractors
- Metal Fabrication & Erection
- Metalworking
- Millwright & Rigging
- Mobile Offices
- Natural Gas
- New Equipment Sales
- Oils
- Oil & Lubrication
- Pavement Marking Specialists
- Petroleum Equipment
- Photography - Aerial
- Photography - Architectural
- Pile Driving/Drilling Equipment
- Pipe Supply
- Plumbing Contractors
- Political Parties
- Portable Restrooms
- Ports/Shipping
- Power Tool Repair
- Precast Concrete Products
- Pressure Wash Systems
- Propane
- Property Managers/Developers
- Protective Coatings
- Public Utilities
- Railings
- Railway Systems
- Refrigeration
- Reinforcing Steel & Accessories
- Rental Equipment
- Restoration Contractors
- Roofing Contractors
- Safety Consultants
- Safety Footwear
- Sand and Gravel
- Scaffolding
- Septic Tanks
- Site Work/ Excavation
- Software
- Staffing Services
- Steel Fabrication
- Steel Products
- Stone/Masonry
- Storage Containers
- Storage Trailers
- Structural Steel
- Submersible Pumps
- Swimming Pools
- Tank Removal & Testing
- Tanks - Underground
- Temporary Heating & Air Conditioning
- Testing Services
- Tile & Marble
- Tire Sales & Service
- Tool Service
- Training & Development
- Training Centers
- Truck Caps & Covers
- Trucking/Hauling
- Trucks
- Unions
- Upholstery
- Used Equipment Sales
- Utilities Providers
- Waterproofing
- Welding Supplies
- Window Treatments
- Window Washing
- Work Clothing
- Other:

One free listing with any size ad. Additional listings are \$20.00 each. No limit. Please list new categories on this sheet.

Additional Categories X \$20.00 = \$ _____

Initial: _____ Date: _____

